

## CHIEF FLAPPERS



Five girls yesterday organized the "Royal Order of Flappers," the slogan of which is "Down with Reformers." At the left is Margaret Persell, 17, whose mamma is out of town, the leading spirit in the movement, and to the right is Miss Yvonne Vigneault, 18, chief assistant.

### "FLAPPER CLUB" GIRLS "NUTTY," KID BROTHERS SAYS

#### But There's a Rush to Join New Society.

BY GENEVIEVE FORBES.

There are 5,000 flappers in Chicago and five of them have organized a "flappers' club" under the leadership of Miss Margaret Persell, who yesterday invited the other four to her suite in the Birchmont hotel and launched the "Royal Order of Flapper." The other charter members are Yvonne Vigneault, 18; Alma Heuss, 17; Dolly O'Toole, 20; and Peggy Drenner, 18.

Miss Persell, who recently came from Natchez, Miss., is only 17, but she knows the value of organization, and publicity. Reformers, she argues, band together; why not their victims.

Bobbed hair, gold tipped cigarettes, rolled stockings, osculations and self-expression were some of the important questions discussed at the initial meeting. The keynote of which was the declaration that "it is every girl's right to make herself as attractive as possible."

#### Her Mamma's Out of Town.

Miss Persell's father, R. G. Persell, western manager for the Mennen Talcum Powder company, was not home last night and the girl's mother is out of town. But she kept Ralph, her 13 year old brother, busy answering telephone calls from girls anxious to join the organization.

"I don't know Miss Persell, but I want to," telephoned Miss Geraldine Bloomer, 1263 Winona avenue. "I think a 'flappers' club' is wonderful and I'm just crazy to join. I bet it will be one of the biggest organizations in the city."

Brother Ralph was not so enthusiastic over the club, its members, or its rules. "They're nutty," he explained last night and dismissed the subject.

#### It's a Healthy Youngster.

Chicago's club is one day old and growing fast. But a similar organization in Cincinnati is not so fortunate. After a brief but exceedingly lucrative life, the first Cincinnati branch of the "Flappers," a society of "Shifters," at Hughes High school, came to an abrupt end yesterday when Principal C. M. Merry ordered the girls to disband.

His order came as a result of a complaint by the mother of one of the members, who reported that at least \$1,000 had been collected in dues from "numerous dupes."

Three of the girls admitted they were returning considerable sums they had collected. Names of the charter members will be made public by Principal Merry if there is any attempt to continue the local operation of the club.